



Hi There

Thanks for chatting with me about our upcoming Powercruise event set for Brainerd International Raceway on July 22<sup>nd</sup> 23<sup>rd</sup> & 24<sup>th</sup> 2011.

I've sent you some of our promotional dvd's, their only 10 minutes long but it gives you a pretty good idea of what we do and how we do it so you can see what Powercruise is all about and by all means feel free to pass them around to your friends.

Anyone with a cool car can also register their interest at [www.powercruise.com](http://www.powercruise.com) to receive info about the events. They can also put their car pics on there as well which will be great for me so I can see what everyone is cruising in these days.

Hope you enjoy the dvd's and we'll be in touch real soon.

Catch Ya Cruisin....

Tony Wilson

[tony@powercruise.com](mailto:tony@powercruise.com)

## Welcome to Powercruise The Wildest Cruising Car Show You'll Ever Go To!!

Powercruise is Australia's and New Zealand's premier modified car event, and known as the place where you can do everything that you're not allowed to do anywhere else. Powercruise really is the next level in Automotive Entertainment, and now Powercruise is coming to the United States of America.



Powercruise events allow YOU to drive YOUR car on the track along with other like minded petrol heads in the cruising sessions, where you can cruise next to the toughest Modified Street Machines, Hot Rods, Imports or Drag cars wether their turbo charged, supercharged, nitrous injected, naturally aspirated or however it is you like your engines to be...all with your family and friends in the car with you!



Then we have events like Powerskids, Off Street Drags(old style street flag drop you get the picture!!) Drifting, Burnouts Aussie style, Dyno competitions, Show & Shine, Miss Powercruise stage shows, camping and heaps more fun stuff that can only be explained in our Promotional DVD clips.

We are currently working on bringing Powercruise events to Brainerd International Raceway MN, South Carolina Motorsport Park SC, Road America WI and a few other tracks around the country. As dates are set and venue's are confirmed we will update our website with all of the important information.



As the Powercruise concept is new to American's, we figured the best way to explain to you what Powercruise is all about, was to show you, so check out our Promo DVD that we have enclosed for you, which highlight a single day at an Australian Powercruise event in just 10 minutes. Powercruise... It's Addictive...

Check out our photo gallery at [www.powercruise.com](http://www.powercruise.com) which has hundreds of photos from Powercruise events in Australia and New Zealand, and there are also some photos from us on the 2010 Hot Rod Power Tour.



Michael Gilbert is the creator of the Powercruise concept and as such has the modified car to back it up. Michael ('Gup' as he is known) has been playing with big horsepower cars since he was 15 years of age and has had a large selection of tough streetcars and currently campaigns a 69 Camaro which runs 7.70's at 185mph. He also swaps that same 1980hp engine into his Green Holden HQ Sedan seen below which is a 540ci Chev force fed by a 106mm Turbonetics turbo, Powerglide, 9inch rear with 3.25 gears for half mile long top end tyre smoking action. Check out this clip for size.

<http://www.youtube.com/watch?v=AG5PvjX4nPM>



Basically 'Gup' started Powercruise because he wanted somewhere for himself and his mates to play up in their highly modified cars so he chose to hire race track venues around the world to get his fix of speed and fun because it's simply too unsafe and illegal to do all these

things on the roads these days. So finding a place where you can everything your not allowed to do on the roads anymore was the driving force behind the Powercruise concept. Check out some of the pictures in the Powercruise Photo Gallery at [www.powercruise.com](http://www.powercruise.com) and you'll see just how many people have followed him to the tracks to get their fix of fun in their modified cars with their friends.



Of course we also have a long list of safety rules that apply to the events and these can be found on our website in the entrants section but all of this information is also provided to Entrants before they come to a Powercruise event so while all the action does look a little wild, it's certainly well controlled with over 30 events in 8 years of experience to our name.



In the mean time make sure you register your details to receive more information on Powercruise events in USA by clicking 'Join Our Mailing List' button just at the top right of the Powercruise website, and we'll keep you up to date with the latest news by email newsletters. Or if you have any questions about Powercruise, want to get involved either as a local assistant or sponsor or exhibitor or just a guy with a car that can help us spread the word... just drop us an email to [info@powercruise.com](mailto:info@powercruise.com) and we'll go from there.

Catch Ya Cruisin....



**Powercruise USA LLC**

Ph USA: (269) 743-8877 or Ph AU: +61 407 172 415

Email: [tony@powercruise.com](mailto:tony@powercruise.com) or [info@powercruise.com](mailto:info@powercruise.com)

Web: [www.powercruise.com](http://www.powercruise.com)